

Why Advertise with PR Toolfinder?

- 100% Focus on PR, Communications and Social Media Tools & Tool News.
- If someone is on prtoolfinder.com, they're here for one reason - *find tools to help grow their business.*

WEB



Search Results Page

Top Right Ad Position - **\$900/month**

- Number Available: 2 rotating
- Embedded Link to Advertiser's Website

Sponsored Case Study (3 spots)

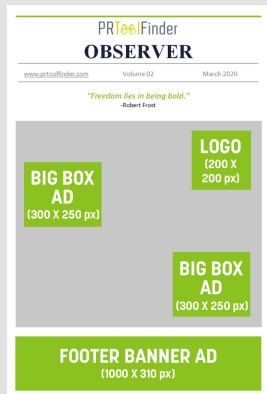
Bottom of page before Recent Blog posts

Includes Social Media Promotion - **\$900/month**

Home Page Takeover (2 consecutive months maximum)

Banner & Bottom Line Slider banner ad (banner ads that slide in or fade in at the bottom of a page) Highly engaging and impactful ad combination leaves a lasting impression on your target audience - **\$1,950**

NEWSLETTER



Observer Newsletter

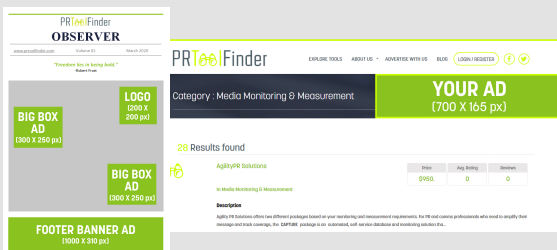
Advertising in our newsletter allows your brand exclusive access to an opt-in subscriber base who purchase tools and follow tool news and trends.

Frequency: Monthly - 12 issues

Newsletter Ad Rates: There are five (5) advertising options:

- Logo + sponsored case study or product review - **\$1,200**
- Second position: sponsored case study or product review - **\$900**
- **Sole Sponsor Opportunity:** Dominate the issue - **\$1,750**
Promote your content (ebook, whitepaper, on-demand webinar, case study, etc.) to our PRToolfinder Subscribers.

COMBOS



Newsletter + Website Ad

Observer Newsletter + PRT Results Page ad

Newsletter spotlight ad featuring review or case study + ad on the results page of your category. **\$1,500/month**

Newsletter spotlight ad featuring review or case study, ad on results page of your category + sponsored review or case study on website. - **\$1,800**